

Car Free Day 2020 Competition terms and conditions

The Promoter

1. The Promoter of the Car Free Day 2020 Competition (“the Competition”) is Transport for London, 5 Endeavour Square, London E 20 1JN.

2. The Competition

The Competition will give you the chance to win prizes from selected third parties as detailed in paragraph 17 below by sharing a photo or story on Instagram, tagging and following the Transport for London Instagram account and using the hashtag #MyCarFreeTrip or sending your entry to reimagine@tfl.gov.uk.

How to Enter

3. The Competition will run from 9am on Friday 04 September 2020 (“the Opening Date”) to 17:00 on Tuesday 22 September 2020 (“the Closing Date”). Entries to the Competition must be submitted before the Closing Date. All entries received after the Closing Date are automatically disqualified.

4. In order to enter you must:

From Friday 04 September 2020 – Friday 11 September 2020 post a story or photo on your Instagram account detailing your Car Free Journey. You must tag, comment, follow and use the hashtag #MyCarFreeTrip on Instagram to enter. If you do not have Instagram, you can enter by emailing your entry to Reimagine@tfl.gov.uk with the subject My Car Free Trip.

From Monday 14 September 2020 – Thursday 17 September 2020 comment on how you plan to go car free and share TfL’s post to your story. If you do not have Instagram you may enter by emailing your answer to Reimagine@tfl.gov.uk with the subject My Car Free Trip.

From Friday 18 September 2020 – Tuesday 22 September 2020 post a story or photo on your Instagram account detailing where you will go or who you will see on your first Car Free Journey. You must tag, comment, follow and use the hashtag #MyCarFreeTrip on Instagram to enter. If you do not have Instagram, you can enter by emailing your entry to Reimagine@tfl.gov.uk with the subject My Car Free Trip.

5. Your entry must be your own work, must not be copied, must not have been published before in any other publication (or on any website), must not contain any third-party materials and/or content that you do not have permission to use, must not promote your own or third party goods or services or include any trademarks or intellectual property rights of any third parties, and must not promote inappropriate or dangerous behaviour, or otherwise be obscene, defamatory, distasteful, offensive or in breach of any applicable law or regulation. If we have reason to believe your entry is not your own work or otherwise breaches this paragraph, then we may not consider it and may disqualify you from this Competition.

6. The Promoter is not responsible for late, lost or delayed entries or network, computer hardware or software failures, systems, satellite, network, service of any kind that may delay or restrict entry into the Competition.
7. By submitting an entry, you are agreeing to be bound by these Competition terms and conditions.
8. In addition to these Competition terms and conditions, you will also be required to comply with the Instagram Terms of Service
<https://help.instagram.com/581066165581870>
9. This competition is in no way sponsored, endorsed or administered by, or associated with state 'Instagram'.
10. The Competition entries will be judged by a panel of judges from the Promoter. The judging will be based on the creativeness and originality of the post. The decision of the panel of judges (acting reasonably) will be final. winners will be the entrants who in the sole opinion of the judges submits the most interesting content.

Eligibility

11. Entry is only open to UK residents aged 18 or over, **except:**
 - (a) employees of the Promoter, or its holding or subsidiary companies,
 - (b) employees of the Greater London Authority and its functional bodies,
 - (c) employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the Competition or its administration
 - (d) Members of the immediate families or houses of (a), (b) or (c).In entering this Competition, you confirm that you are eligible to do so and eligible to claim any prize you may win. The Promoter will require you to provide proof that you are eligible to enter the competition, this includes proof of identity.
12. The Promoter will not accept competition entries that are (a) automatically generated by computer; (b) completed by third parties or in bulk; (c) illegible, have been altered, reconstructed, forged or tampered with; (d) photocopies and not original; or (e) incomplete.
13. There is not a limit on entries however, entries on behalf of another person will not be accepted and joint submissions are not allowed.
14. The Promoter reserves all rights to disqualify you if your conduct is contrary to the spirit or intention of the prize competition.
15. The winners may be invited to take part in promotional activities, such as photography and feature on the Promoters social media accounts.
16. The judges' decision is final and binding in all matters and no correspondence will be entered.
17. Table 1 -Breakdown of prizes, quantities and prize providers

Prize

Prize	Quantity	Provider
Brompton Electric M2L E-bike (<i>Choice of Black or Bolt Lacquer</i>)	1	Brompton
GoPro prize bundles consisting of the following: HERO8 SD Card Sleeve + Lanyard Shorty Casey	5	GoPro
TfL card game	5	Gibson Games
Tote bag	5	To Home From London
TfL socks and Roundel T-shirt	10 of each – paired together to make 10 prizes	GWCC
Annual Santander cycles membership	10	Santander Cycles

18. The Promoter reserves the right to substitute any prizes with a prize of equivalent or higher value in the event of circumstances outside of its control. There is no cash alternative to prizes.

Winners

19. The decision of the Promoter is final and no correspondence or discussion will be entered into.
20. From Monday 7 September 2020, the Promoter will contact the winners by an Instagram comment, Instagram direct message or via email (depending on how they entered) throughout the campaign, finishing on 22 September 2020. The winner will be rewarded with one of the prizes specified during the Competition. There are 37 prizes available as shown in Table 1, 37 unique prize winners will be chosen.
21. The Promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation the Promoter will publish the surname, county and if applicable copies of their winning entries to anyone who emails reimagine@tfl.gov.uk within one month after the Closing Date of the Competition.
22. If you object to any of your surname and winning entry being published or made available, please contact the Promoter – reimagine@tfl.gov.uk In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standard Authority on request.

Claiming the Prize

23. If you are the winners of the prize, you will have 28 days from the when the Promoter contacts you to claim the prize by supplying an address where prizes will be sent. If you do not claim the prize by this date, your claim will become invalid.
24. The Promoter will make reasonable efforts to contact the winner(s). If the winner cannot be contacted or is not available or has not claimed the prize within 28 days of the contact, the Promoter reserves the right to offer the prize to the next eligible entrant selected from the entries that were received before the Closing Date.
25. The winner of the Brompton Electric M2L ebike will be eligible to choose the colour of their prize. Due to production timelines the prize may take up to 10 weeks to deliver.
- The Promoter does not accept any responsibility if you are not able to take up the prize.

Limitation of Liability

26. Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

Ownership of competition entries and intellectual property rights

27. The Promoter does not claim any rights of ownership in your competition entry. You will own the copyright to your entry. You agree that the Promoter may, but is not required to, make your entry available on its website, www.tfl.gov.uk, and any other media including social media, whether now known or invented in the future, and in connection with any publicity of the competition. You agree to grant the Promoter a non-exclusive, worldwide, irrevocable licence, for the full period of any intellectual property rights in the competition entry, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the competition entry.

Data Protection and Publicity

28. The Promoter, its subsidiaries and service providers, will use your personal information for the purposes of administering this Competition, informing you if you have won and if so, issuing your prize. Your personal information will be properly safeguarded and processed in accordance with the requirements of the Data Protection Act 1998 and the [TfL Privacy and Data Protection Policy](#).

General

29. If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter may, at its sole discretion, reserve the right to exclude you from participating in this Competition.
30. The Promoter reserves the right to hold void, suspend, cancel or amend the prize competition where it becomes necessary to do so.
31. These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.

