Central line train graphics standard

Issue 1
Contents

Foreword

1 Basic elements
2 Car interior notices
3 Car exterior notices
Foreword

This document details all interior and exterior notices that are to be applied to the London Underground Central line fleet (92 Tube stock). Locations for the graphic notices are also provided.

Approved artwork for each notice shown is available from TfL Corporate Design (corporatedesign@tfl.gov.uk). No other artwork is to be used.

Note
This document does not detail any driver cab notices.
Basic elements

This section of the document gives guidance on the basic elements that are used to produce graphic notices within the London Underground Central line fleet (92 Tube stock). The information covered includes the use of the corporate typeface and colours.

Further information can be found in design standards available on the TfL website: tfl.gov.uk/corporatedesign
The typeface of TfL is Johnston, which should be set in mixed upper and lower case. New Johnston Medium is the only typeface to be used for graphic notices unless specifically stated otherwise.
1.2 Colours

The colours shown here are those used within the London Underground Central line fleet (92 Tube stock) to produce graphic notices.

The Pantone Matching System is to be used for print purposes and the Natural Colour System is to be used for paint applications.

- **Corporate Blue**
  PMS 072 (S 3560-R80B)

- **Black**
  Black 100% (S 9000-N)

- **Safety Yellow**
  PMS 116 (S 0580-Y10R)

- **Safety Green**
  PMS 356 (S 3065-G10Y)

- **Safety Blue**
  PMS 300 (S 3065-R90B)

- **Safety Red**
  PMS 485 (S 1085-Y80R)
2 Car interior notices

The following pages illustrate the graphic notices that are to be applied to the Central line car interiors (92 Tube stock).
2.1 Priority seat

Artwork reference
LUTV_INT_00002

Size
100 x 140mm

Position reference
A

Colours
• Safety Blue (Pantone 300)
2.2 Obstructing doors/Penalty fares (amount not shown)

Artwork reference
LUTV_INT_00004

Size
500 x 50mm

Position reference
B

Colours
• Corporate Blue (Pantone 072)
• Safety Yellow (Pantone 116)
• Black 100%

Obstructing the doors can be dangerous
Penalty fare or prosecution
if you fail to show on demand a ticket, validated smartcard or other travel authority valid for the whole of your journey
2.3 Items trapped in doors

Artwork reference
LUTV_INT_00038A

Size
74 x 265mm

Position reference
C

Colours
- Safety Yellow (Pantone 116)
- Black 100%

Items trapped in the doors cause delays
Please keep your belongings and clothing clear of the doors
2.4 Penalty fare/Lower window

Artwork reference
LUTV_INT_00029

Size
225 x 87mm

Position reference
D

Colours
• Corporate Blue (Pantone 072)

£80 penalty fare or prosecution
If you fail to show on demand a ticket, validated smartcard or other travel authority valid for the whole of your journey

Lower window for ventilation
Artwork reference
LUTV_INT_00028

Size
225 x 50mm

Position reference
E

Colours
• Corporate Blue (Pantone 072)
2.6  Alarm located opposite

Artwork reference
LUTV_INT_00040C

Size
56 x 110mm

Position reference
F

Colours
• Safety Red (Pantone 485)
2.7 Alarm instructions (pull handle)

Artwork reference
LUTV_INT_00047A

Size
100 x 140mm

Position reference
G

Colours
• Safety Red (Pantone 485)
2.8 Alarm cover - pull handle

Artwork reference
LUTV_INT_00052A

Size
100 x 50mm

Position reference
H

Colours
• Safety Red (Pantone 485)
2.9 Alarm instructions (push button - RVAR)

Artwork reference
LUTV_INT_00047B

Size
100 x 140mm

Position reference
J

Colours
• Safety Red (Pantone 485)
2.10  Alarm cover - push button (RVAR)

Artwork reference
LUTV_INT_00052B

Size
100 x 50mm

Position reference
K

Colours
•  Safety Red (Pantone 485)
2.11 Emergency access combined

Artwork reference
LUTV_INT_00033

Size
225 x 164mm

Position reference
L

Colours
• Safety Red (Pantone 485)
• Black 100%

Emergency access only
This door is alarmed

Do not obstruct the doorway

Fire extinguisher located in drivers cab
2.12 Risk of death/Emergency access

Artwork reference
LUTV_INT_00030

Size
70 x 275mm

Position reference
M

Colours
- Safety Red (Pantone 485)
- Safety Yellow (Pantone 116)
- Black 100%
2.13 Priority area - wheelchair

Artwork reference
LUTV_INT_00054A

Size
120 x 170mm

Position reference
N

Colours
• Safety Blue (Pantone 300)
2.14  Priority area - wheelchair (glass partition)

Artwork reference
LUTV_INT_00054C

Size
120 x 220mm

Position reference
O

Colours
• Safety Blue (Pantone 300)

Note
This is a double-sided sign with different artwork on each side.
2.15 Unattended bags

Artwork reference
LUTV_INT_00041

Size
195 x 50mm

Position reference
P

Colours
• Corporate Blue (Pantone 072)

Please keep your bags with you at all times and report any unattended items or suspicious behaviour to a member of staff.
2.16 No smoking

Artwork reference
LUTV_INT_00039C

Size
134 x 150mm

Position reference
Q

Colours
• Safety Red (Pantone 485)
• Black 100%

Note
This notice does not have rounded corners as it sits in the line diagram panel.
2.17 No alcohol

Artwork reference
LUTV_INT_0008IC

Size
134 x 150mm

Position reference
R

Colours
• Safety Red (Pantone 485)
• Black 100%

Note
This notice does not have rounded corners as it sits in the line diagram panel.
2.18 CCTV cameras

Artwork reference
LUTV_INT_00034C

Size
275 x 150mm

Position reference
S

Colours
• Corporate Blue (Pantone 072)

Note
This notice does not have rounded corners as it sits in the line diagram panel.
2.19  In an emergency

Artwork reference
LUTV_INT_00035C

Size
275 x 150mm

Position reference
T

Colours
• Safety Blue (Pantone 300)

Note
This notice does not have rounded corners as it sits in the line diagram panel.
2.20  Assistance from staff (large)

Artwork reference
LUTV_INT_00060C

Size
310 x 150mm

Position reference
U

Colours
• Safety Blue (Pantone 300)

Note
This notice does not have rounded corners as it sits in the line diagram panel.

Assistance from staff
If you are feeling unwell get off the train at the next station and speak to a member of staff who will assist you.

Only use the alarm to alert the driver in an emergency. The train will continue to the next station where assistance will be available.
2.21 Assistance from staff (small)

Artwork reference
LUTV_INT_00060D

Size
290 x 150mm

Position reference
V

Colours
• Safety Blue (Pantone 300)

Note
This notice does not have rounded corners as it sits in the line diagram panel.

Assistance from staff

If you are feeling unwell get off the train at the next station and speak to a member of staff who will assist you.

Only use the alarm to alert the driver in an emergency. The train will continue to the next station where assistance will be available.
2.22 Unwell customers

Artwork reference
LUTV_INT_00079C

Size
250 x 150mm

Position reference
W

Colours
• Safety Blue (Pantone 300)

Note
This notice does not have rounded corners as it sits in the line diagram panel.
2.23 Car line diagram (large)

Artwork reference
LUTV_INT_00036J

Size
1420 x 150mm

Position reference
X

Colours
• CMYK

Example only
2.24 Car line diagram (small)

Artwork reference
LUTV_INT_00036H

Size
1262 x 150mm

Position reference
Y

Colours
- CMYK

Example only
Customer contact

Artwork reference

LUTV_INT_00080C

Size

356 x 150mm

Position reference

A2

Colours

• Corporate Blue (Pantone 072)

Note

This notice does not have rounded corners as it sits in the line diagram panel.
2.27 Car reference numbers (blue)

Artwork reference
LUTV_INT_00043

Size
30mm Cap height (128pt NJ Font Medium)

Position reference
B2

Colours
• Corporate Blue (Pantone 072)
2.28 Please use the grab handle

Artwork reference
LUTV_INT_00082C

Size
130 x 65mm

Position reference
C2

Colours
- Safety Blue (Pantone 300)
2.29  Door reference letters (blue)

Artwork reference
LUTV_INT_00042

Size
16mm Cap height (70pt NJ Font Medium)

Position reference
In appropriate location on train interior.
(20mm down from top door frame panel, 20mm in from door frame panel)

Colours
•  Corporate Blue (Pantone 072)
2.30 Cant rail labels

Artwork reference
LUTV_INT_00045C

Size
17mm Cap height (70pt NJ Font Medium)

Position reference
In appropriate location on train interior.

Colours
• Corporate Blue (Pantone 072)
2.31 Ventilation

Artwork reference
LUTV_INT_00046

Size
160mm wide

Position reference
In appropriate location on train interior.

Colours
• Corporate Blue (Pantone 072)
A  Priority seat
LUTV_INT_00002
Vertically - centred on panel above priority seat.
Horizontally - 220mm below ad panel above.

B  Obstructing doors/Penalty fares
LUTV_INT_00004
Vertically - centred above door window.
Horizontally - 10mm above door window.

C  Items trapped in doors
LUTV_INT_00038A
Vertically - centred on opening side of door panel.
Horizontally - 135mm below top of window.

F  Alarm located opposite
LUTV_INT_00040C
Vertically - centred on panel to left of door.
Horizontally - 50mm below line diagram panel.

G  Alarm instructions (pull handle)
LUTV_INT_00047A
Vertically - centred above alarm.
Horizontally - 10mm above alarm.

H  Alarm cover (pull handle)
LUTV_INT_00052A
Vertically - centred on flat panel of alarm.
Horizontally - centred on flat panel of alarm.

Q  No smoking
LUTV_INT_00039C
Placed as shown on car line diagram panel.

R  No alcohol
LUTV_INT_00081C
Placed as shown on car line diagram panel.

S  CCTV cameras
LUTV_INT_00034C
Placed as shown on car line diagram panel.

T  In an emergency
LUTV_INT_00035C
Placed as shown on car line diagram panel.

U  Assistance from staff (large)
LUTV_INT_00060C
Placed as shown on car line diagram panel.

V  Assistance from staff (small)
LUTV_INT_00060D
Placed as shown on car line diagram panel.

W  Unwell customers
LUTV_INT_00079C
Placed as shown on car line diagram panel.

X  Car line diagram (large)
LUTV_INT_00036J
Placed as shown on car line diagram panel.

Y  Car line diagram (small)
LUTV_INT_00036H
Placed as shown on car line diagram panel.
2.32.2

**Z Central London Tube map**
LUTV_INT_00037G
Placed as shown on car line diagram panel.

**A2 Customer contact notice**
LUTV_INT_00080C
Placed as shown on car line diagram panel.
2.33.1

A  Priority seat
LUTV_INT_00002
Vertically - centred on panel above priority seat.
Horizontally - 220mm below ad panel above.

B  Obstructing doors/Penalty fares
LUTV_INT_00004
Vertically - centred above door window.
Horizontally - 10mm above door window.

C  Items trapped in doors
LUTV_INT_00038A
Vertically - centred on opening side of door panel.
Horizontally - 135mm below top of window.

F  Alarm located opposite
LUTV_INT_00040C
Vertically - centred on panel to left of door.
Horizontally - 50mm below line diagram panel.

G  Alarm instructions (pull handle)
LUTV_INT_00047A
Vertically - centred above alarm.
Horizontally - 10mm above alarm.

H  Alarm cover (pull handle)
LUTV_INT_00052A
Vertically - centred on flat panel of alarm.
Horizontally - centred on flat panel of alarm.

J  Alarm instructions (push button)
LUTV_INT_00047B
Vertically - centred below alarm housing.
Horizontally - 10mm below alarm housing.

K  Alarm cover (push button)
LUTV_INT_00052B
Vertically - centred on alarm housing.
Horizontally - centred on alarm housing.

N  Priority area - wheelchair
LUTV_INT_00054A
Vertically - centred on flat panel of alarm.
Horizontally - 220mm below ad panel above.

Q  No smoking
LUTV_INT_00039C
Placed as shown on car line diagram panel.

R  No alcohol
LUTV_INT_00081C
Placed as shown on car line diagram panel.

S  CCTV cameras
LUTV_INT_00034C
Placed as shown on car line diagram panel.

T  In an emergency
LUTV_INT_00035C
Placed as shown on car line diagram panel.

V  Assistance from staff (small)
LUTV_INT_00060D
Placed as shown on car line diagram panel.

W  Unwell customers
LUTV_INT_00079C
Placed as shown on car line diagram panel.
2.33.2

X  Car line diagram (large)
   LUTV_INT_00036J
   Placed as shown on car line diagram panel.

Y  Car line diagram (small)
   LUTV_INT_00036H
   Placed as shown on car line diagram panel.

Z  Central London Tube map
   LUTV_INT_00037G
   Placed as shown on car line diagram panel.

A2  Customer contact notice
    LUTV_INT_00080C
    Placed as shown on car line diagram panel.
2.34 Position of interior notices - Car B and C standard (side elevation)
A Priority seat
LUTV_INT_00002
Vertically - centred on panel above priority seat.
Horizontally - 220mm below ad panel above.

B Obstructing doors/Penalty fares
LUTV_INT_00004
Vertically - centred above door window.
Horizontally - 10mm above door window.

C Items trapped in doors
LUTV_INT_00038A
Vertically - centred on opening side of door panel.
Horizontally - 135mm below top of window.

F Alarm located opposite
LUTV_INT_00040C
Vertically - centred on panel to left of door.
Horizontally - 50mm below line diagram panel.

G Alarm instructions (pull handle)
LUTV_INT_00047A
Vertically - centred above alarm.
Horizontally - 10mm above alarm

H Alarm cover (pull handle)
LUTV_INT_00052A
Vertically - centred on flat panel of alarm.
Horizontally - centred on flat panel of alarm.

Q No smoking
LUTV_INT_00039C
Placed as shown on car line diagram panel.

R No alcohol
LUTV_INT_00081C
Placed as shown on car line diagram panel.

S CCTV cameras
LUTV_INT_00034C
Placed as shown on car line diagram panel.

T In an emergency
LUTV_INT_00035C
Placed as shown on car line diagram panel.

V Assistance from staff (small)
LUTV_INT_00060D
Placed as shown on car line diagram panel.

W Unwell customers
LUTV_INT_00079C
Placed as shown on car line diagram panel.

X Car line diagram (large)
LUTV_INT_00036J
Placed as shown on car line diagram panel.

Y Car line diagram (small)
LUTV_INT_00036H
Placed as shown on car line diagram panel.

Z Central London Tube map
LUTV_INT_00037G
Placed as shown on car line diagram panel.

A2 Customer contact notice
LUTV_INT_00080C
Placed as shown on car line diagram panel.
2.35 Position of interior notices - All cars (front elevations)

D Penalty fare/Lower window
LUTV_INT_00029
Vertically - centred on windows of interconnecting doors.
Horizontally - 100mm below top of window.

E Penalty fare (J door)
LUTV_INT_00028
Vertically - centred on J door.
Horizontally - 20mm below emergency access notice.

L Emergency access combined notice
LUTV_INT_00033
Vertically - centred on J door.
Horizontally - 100mm below top of door.

M Risk of death/Emergency access
LUTV_INT_00030
Vertically - centred on left hand door panel.
Horizontally - aligned with top of window.

O Priority area - Wheelchair (glass partition)
LUTV_INT_00054C
Vertically - centred on glass screen in wheelchair bay area only.
Horizontally - in line with with priority seat notice (220mm below ad panel area).

P Unattended bags
LUTV_INT_00041
Vertically - centred on all glass screens except in wheelchair bay area.
Horizontally - In line with with priority seat notice (220mm below ad panel area).

B2 Car reference number (blue)
LUTV_INT_00043
Vertically - centred above door.
Horizontally - 50mm above door.

C2 Please use the grab handle
LUTV_INT_00082C
Vertically - centred on lower flat panel.
Horizontally - centred on lower flat panel.
3 Car exterior notices

The following pages illustrate the graphic notices that are to be applied to the Central line car exteriors (92 Tube stock).
3.1 Roundel

Artwork reference
LUTV_EXT_00001

Size
440mm width

Position reference
A

Colours
• Corporate Red (Pantone 485)
• Corporate Blue (Pantone 072)
3.2 Obstructing doors/Shark teeth (left)

Artwork reference
LUTV_EXT_00047A

Size
70 x 606mm

Position reference
B

Colours
• Safety Yellow (Pantone 116)
• Black 100%
3.3 Obstructing doors/Shark teeth (right)

Artwork reference
LUTV_EXT_00047B

Size
70 x 606mm

Position reference
C

Colours
• Safety Yellow (Pantone 116)
• Black 100%
3.4 Obstructing doors

Artwork reference
LUTV_EXT_00047C1

Size
70 x 145.5mm

Position reference
D

Colours
• Safety Yellow (Pantone 116)
• Black 100%
3.5 Shark teeth (right facing)

Artwork reference
LUTV_EXT_00047C2

Size
70 x 406.5mm

Position reference
E

Colours
• Safety Yellow (Pantone 116)
• Black 100%
3.6 Wheelchair entry

Artwork reference
LUTV_EXT_00003

Size
130 x 150mm

Position reference
F

Colours
• Safety Blue (Pantone 300)
3.7  Car reference numbers

Artwork reference
LUTV_EXT_00004

Size
342pt

Position reference
G

Colours
• Corporate Blue (Pantone 072)
3.8 Door reference letters

Artwork reference
LUTV_EXT_00005

Size
70pt

Position reference
In appropriate location on train door
(20mm down from top of door, 20mm in from door edge).

Colours
White (red shown is for display purposes only).
3.9 Front of train number

Artwork reference
LUTV_EXT_00006

Size
316pt

Position reference
J

Colours
• White
3.10 Sliding doors

Artwork reference
LUTV_EXT_00007

Size
130 x 52mm

Position reference
K

Colours
• Safety Yellow (Pantone 116)
• Black 100%
3.11 Position of exterior notices - Car A driver’s car (side elevation)
3.11.1

A  **Roundel**
   LUTV_EXT_00001
   Vertically - Centred with window
   Horizontally - Centred between bottom of window and top of blue band

B  **Obstructing doors/shark teeth (left)**
   LUTV_EXT_00047A
   Vertically - Against opening edge of inner panel of left opening car doors
   Horizontally - Top of notice aligns with top of obstructing doors notice

D  **Obstructing doors**
   LUTV_EXT_00047C1
   Vertically - Against opening edge of inner panel of right side double car doors
   Horizontally - Bottom of notice aligns with top of door opening button

E  **Shark teeth (right)**
   LUTV_EXT_00047C2
   Vertically - Against opening edge of inner panel of right side car doors with door opening button
   Horizontally - Top of notice aligns with bottom of obstructing doors notice

G  **Car reference numbers**
   LUTV_EXT_00004
   Vertically - In line with window edge
   Horizontally - Top of text 170mm from bottom of window

K  **Caution - Sliding door**
   LUTV_EXT_00007
   Vertically - Centred on wide outer panel of car doors
   Horizontally - Top of notice in line with top of obstructing doors notice
3.12 Position of exterior notices - Car B accessible version (side elevation)
3.12.1

A  Roundel  LUTV_EXT_00001  
Vertically - centred with window.  
Horizontally - centred between  
bottom of window and top of blue  
band.

B  Obstructing doors/shark teeth (left)  LUTV_EXT_00047A  
Vertically - against opening edge of  
inner panel of left opening car doors.  
Horizontally - top of notice aligns  
with top of obstructing doors notice.

C  Obstructing doors/shark teeth  
   (right)  LUTV_EXT_00047B  
Vertically - against opening edge of  
inner panel of right opening single  
doors.  
Horizontally - bottom of notice  
aligns with top of door opening  
button.

D  Obstructing doors  LUTV_EXT_00047C1  
Vertically - against opening edge of  
inner panel of right side double car  
doors.  
Horizontally - bottom of notice  
aligns with top of door opening  
button.

E  Shark teeth (right)  LUTV_EXT_00047C2  
Vertically - against opening edge of  
inner panel of right side car doors  
with door opening button.  
Horizontally - top of notice aligns  
with bottom of obstructing doors  
notice.

F  Wheelchair entry  LUTV_EXT_00003  
Vertically - centred on wide outer  
panel of car doors.  
Horizontally - top 10mm below  
caution - sliding doors notice.

G  Car reference numbers  LUTV_EXT_00004  
Vertically - In line with window edge  
Horizontally - Top of text l70mm  
from bottom of window.

K  Caution - Sliding door  LUTV_EXT_00007  
Vertically - Centred on wide outer  
panel of car doors  
Horizontally - Top of notice in line  
with top of obstructing doors notice.
3.13 Position of exterior notices - Car B and C standard (side elevation)
A  **Roundel**  
LUTV_EXT_00001  
Vertically - centred with window.  
Horizontally - centred between bottom of window and top of blue band.

B  **Obstructing doors/shark teeth (left)**  
LUTV_EXT_00047A  
Vertically - against opening edge of inner panel of left opening car doors.  
Horizontally - top of notice aligns with top of obstructing doors notice.

C  **Obstructing doors/shark teeth (right)**  
LUTV_EXT_00047B  
Vertically - against opening edge of inner panel of right opening single door.  
Horizontally - bottom of notice aligns with top of door opening button.

D  **Obstructing doors**  
LUTV_EXT_00047C1  
Vertically - against opening edge of inner panel of right side double car doors.  
Horizontally - bottom of notice aligns with top of door opening button.

E  **Shark teeth (right)**  
LUTV_EXT_00047C2  
Vertically - against opening edge of inner panel of right side car doors with door opening button.  
Horizontally - top of notice aligns with bottom of obstructing doors notice.

G  **Car reference numbers**  
LUTV_EXT_00004  
Vertically - in line with window edge.  
Horizontally - top of text 170mm from bottom of window.

K  **Caution - Sliding door**  
LUTV_EXT_00007  
Vertically - centred on wide outer panel of car doors.  
Horizontally - top of notice in line with top of obstructing doors notice.
3.14  Position of exterior notices - Car A driver’s car (front elevations)

J  Front of train number
LUTV_INT_00006
Vertically - Aligned with left edge of inner light
Horizontally - Centred on red panel
For further information

These standards intend to outline basic principles and therefore cannot cover every application or eventuality.

In case of difficulty or doubt as to how to apply these standards, please contact The TfL Graphics team.

Email: corporatedesign@tfl.gov.uk