Point A Hotel Westminster

Hotel reduces deliveries

Snapshot

Challenge
• In a congested neighbourhood that receives 3,470 goods vehicles a day, how could Point A Hotel Westminster play their part and improve air quality for their staff and guests?

Solution
• Point A Hotel Westminster reviewed their incoming and outgoing goods and services
• Identified opportunities to reduce their delivery portfolio by consolidating orders

Benefits
• Reduced carbon footprint
• Time saved handling deliveries
• Fewer vehicles on the streets

Achievements

75% ▼
Food and beverage deliveries were reduced from four times a month to once a month

66% ▼
Stationery deliveries were reduced from three times a month to once a month

50% ▼
Housekeeping item deliveries were halved to twice a month

15% ▼
Linen is now delivered six times a week instead of every day
The details

What happened?
Point A Hotel Westminster is part of the Point A Hotel chain, which has six hotels across London. The hotel on Westminster Bridge Road is centrally located and only a short walk to the Southbank.

Wanting to improve the area for their staff and guests alike, the hotel’s General Manager attended a Transport for London Efficient Delivery workshop to understand opportunities to be more efficient.

Having reviewed their deliveries and servicing portfolio, grouping a number of deliveries was the stand-out option.

Solution
An audit was carried out to analyse what goods and services were coming in and out of the hotel over an average weekly period. They realised there were several deliveries that could be made less frequently to match the demands of the hotel.

Drinks, snacks, linen, housekeeping and stationery deliveries were all highlighted as opportunities to reduce the frequency of deliveries and enjoy business benefits.

Benefits
The benefits included:
- Reduced carbon footprint
- Time saved on handling deliveries
- Fewer vehicles on the streets

How can your business benefit?
By reviewing your deliveries and servicing portfolio, you can identify opportunities to enjoy business benefits like Point A Hotel Westminster.

Visit tfl.gov.uk/efficientdeliveries to unlock the benefits of making your deliveries and servicing trips more efficient.