

## Hannah Steele



### **Battle Bus Learning Programme Apprenticeship London Transport Museum**

#### **How did you enter the industry?**

My work experience is rich and diverse! Before my apprenticeship at the museum I worked at Travelodge which was great fun and allowed me to meet new people every day. Before that, I worked in event management, retail and hospitality. When I saw the apprenticeship advertised, I knew it would be a way to fulfil my passion for working creatively with young people and I now engage young people with London's social history and its transport. I always knew that working creatively would be the best thing for me.

#### **What does your job involve?**

My job involves recruiting and managing young people to volunteer on projects that have interactive briefs and culminate in public facing outcomes for the Museum. This enables the young people I work with to get a real taste of project-based work experience. I also plan and deliver the workshops and activities that make up these projects.

#### **Why do you like working in transport?**

I get to work on really interesting projects. For example, I am currently leading on a project that will see a group of young people interpret the story of the B-type bus. The B-type bus was used on London's streets during WW1 transporting troops to the frontline. I will work with young people to re-tell its story to our audiences in a relevant and contemporary way, making the history of the B-type accessible to all.

#### **What achievement are you most proud of?**

Recently I have had the privilege of winning the Apprentice of the Year Award with Creative and Cultural Skills which is an amazing achievement that I am extremely proud of. It demonstrates the value of diversity in the workforce and was the cherry on top of a fantastic year at the London Transport Museum.

#### **How can we attract more young people into the industry?**

I think it's about educating young people about all the different types of work they can do in transport and then making roles accessible to them through Apprenticeships, Internships, Traineeships and so on. Also, encouraging younger transport employees to go out and talk to young people as this will inspire those still in education and help them realise the options available to them.