



# London Cycle Training Partnership Newsletter

Spring 2009

## Keeping you updated on issues surrounding cycle training

### Recent Events:

Stakeholder meetings with borough cycle training officers  
Nov-Dec 2008

Borough Cycle training workshop; Feb 09

Pan-London workshop; 3 April 2009

Walking and Cycling conference; 21 April 2009

Cycling England Bikeability Level 3 workshop; 28 April 2009

### Future events:

Schools cycle conference 19<sup>th</sup> June at Emirates stadium – for school teachers to help them promote cycling to schools

Bike Week 13<sup>th</sup> June – a series of promotional activities to encourage cycling

TfL cycling pages including a form for the public to request cycle training [tfl.gov.uk/cycling](http://tfl.gov.uk/cycling)

Reports can be found [tfl.gov.uk/businessandpartners/publications/1421.aspx](http://tfl.gov.uk/businessandpartners/publications/1421.aspx)

Welcome to the second newsletter of London Cycling Training Partnership (LCTP). As the annual cycling season picks up once again, TfL is actively promoting the availability of cycle training in a summer marketing campaign, aiming specifically at encouraging new or returning cyclists. Significant changes to the way Local Implementation Plan (LIP) transport projects are funded by TfL to London boroughs will take place starting in 2010/11 so that the boroughs will have more autonomy on local decision making, including setting funding levels for cycle training. There are also two large scale TfL projects underway; Cycle Hire Scheme and Cycle Highways, both of which have specific complementary cycle training elements. All in all, there are lots of changes afoot, but as the recent 08/09 outputs demonstrate, the LCTP is training more and more Londoners to feel confident when cycling in London. Congratulations to everyone in the Partnership for building capacity and working to ensure that demand for cycle training stays high.

## Update from Cycling Centre of Excellence

In December 2008 the LCTP published a report outlining the delivery of cycle training across London broken down by each borough. The results demonstrated that National Standards training has been adopted universally across London, so the quality of cycle training is consistently high. The latest figures for 08/09 have now been collated by CCE and show that almost 45,000 children and adults have been trained through the London boroughs through LIP funding, a superb increase on the 39,000 individuals trained in 07/08. In 09/10 all 33 boroughs will offer free cycle training to children as well as free or subsidised training to adults, with a general principle that cycle training should be accessible to all. The report is available on the TfL website.

A new Integrated Programme Delivery Directorate has been set up at TfL covering walking and cycling school travel and road safety with Ben Plowden as director. TfL will restructure in order to consolidate and coordinate currently fragmented walking and cycling delivery.



## Funding changes 2010/11 onwards



As of next year, boroughs will have control on funding levels for cycle training after changes to the Local Implementation Plan (LIP) process were introduced for 2010/11. In practice this means that boroughs can decide on how and how much cycle training they deliver based on local needs, and moves London towards the national model for transport funding. CCE have suggested that boroughs assess the current and potential demand for cycle training locally so that appropriate funding can be set aside by borough Heads of Transport and enable London's cycle training successes to continue.



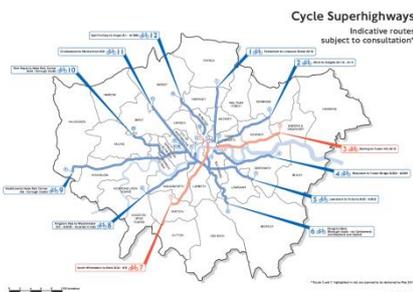
## Cycle Hire scheme

In May 2010 TfL will launch a Cycle Hire scheme in central London. With 6,000 bikes, 10,200 docking points at 400 cycle stations, covering an area of 44km<sup>2</sup> and 24 hour operation, the scheme will, to quote Boris Johnson, "make the capital a city of cyclists, where to use two wheels is common not curious." A key element of the supporting measures for the scheme will be offering cycle training to scheme users, and stakeholder meetings with the key boroughs are in progress to meet the expected increase in demand.



## Cycle Superhighways

The Cycle Superhighways are a set of 12 high-profile radial routes into central London that will concentrate cycle flows and provide a fast and efficient way into the centre. The routes will be clearly marked from start to finish so they are easy to follow and information will be provided on journey times and links to other cycling routes. Surfaces will be improved and each highway will have a clear and unique identity, as well as signals, road marking and continuous cycle lanes at junctions to help keep cyclists safe.





## Year of Bikeability 2009

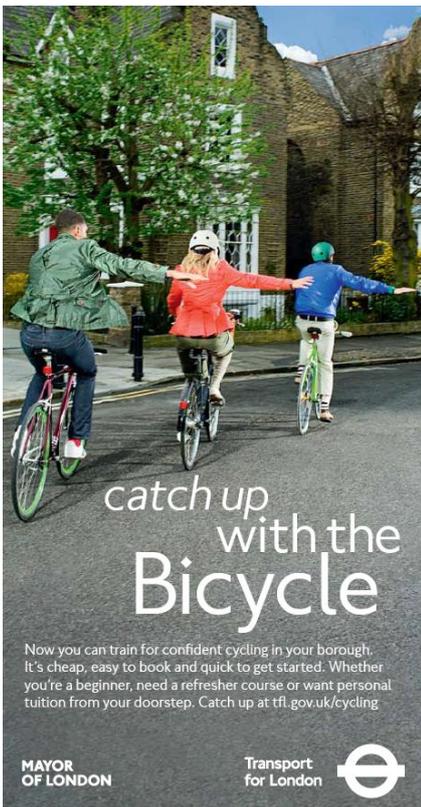
Cycling England have successfully launched their Year of Bikeability to promote cycle training in 2009. This has involved 3 separate streams of activity all aimed at generating increased demand for Bikeability cycle training. The first stream targets primary head teachers, since their support is key to enabling cycle training and also cycling to school. The second stream targets 'mums' and uses forums such as netmums and mums.net to raise awareness of Bikeability and encourage parents to get cycle training for their children. The final stream uses leisure cycling such as during family holidays to promote Bikeability outside of the school environment. All of these approaches aim to generate specific demand for Bikeability training so that boroughs and schools are persuaded to offer the badges and materials. Other promotional activity will encourage more parents and teachers to become trained as NS instructors. More details and lots of resources can be found on the website [www.bikeability.org.uk](http://www.bikeability.org.uk)



The Cycling England website [www.cyclingengland.co.uk](http://www.cyclingengland.co.uk) also offers more information on aspects of Bikeability while the Cycle Training Standards board, chaired by the Department for Transport remain the custodian of the National Standards [www.ctsb.org.uk](http://www.ctsb.org.uk)

## Workplace cycle challenge

The London Workplace Cycle challenge is a fun, free competition to see which London based organisations can get the most employees cycling in June. There will be different size categories to give all organisations a change to compete as well as prizes for the most miles cycled. The challenge aims to get more people on their bikes by encouraging both new and existing riders to join their workplace team and give cycling a go. "Last year, more than 2,600 Londoners from over 400 organisations took part, cycling some 260,000 miles" said Caspar Jack (Campaign Coordinator). "We're aiming higher for 2009 and hope all London boroughs will get behind the initiative." Sky News was one of the best performing organisations that took part in the 2008 challenge. "The London Workplace Cycling Challenge spurred others on to get their bikes out of the shed and to get tips from the more experienced riders," said Andy Ivy, Executive Producer, Sky News Radio. This year there is new and improved collateral for Workplaces who take part in the challenge. We are also offering new cyclists who take part in the challenge free cycle training as an incentive to take to two wheels.



Why not get your organisation involved; sign up now at [tfl.gov.uk/cyclechallenge](http://tfl.gov.uk/cyclechallenge)



## School cycle challenge

This year we have also begun the London School Cycle Challenge, building on the success of the Workplace event. Registration is open and you can promote this to your secondary schools now. The challenge is open to KS3 students, staff and parents and encourages them to cycle and log their miles online at [tfl.gov.uk/schoolscyclechallenge](http://tfl.gov.uk/schoolscyclechallenge). Leader boards will show which schools have registered the most participants and logged the most miles across London and within individual boroughs, to encourage healthy competition. Awards will be given out to the schools that get the most people to participate, log the most miles and get the most people that are new to cycling to have a go. The challenge is live 15-26 June to tie in with National Bike Week and schools can register at any time before or during this period. Supporting materials are available on the website.

