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Foreword

The following pages illustrate the vinyls that are to appear across the gatelines of all TfL modes.

All artwork for gateline vinyls are to be obtained from the TfL Graphic Design team (corporatedesign@tfl.gov.uk). No other artwork is to be used to produce vinyls.
P Gate

A  Tfl/PF004  Penalty fare
D  YV/011  Yellow card reader
E  LUSS/101  Gate number
F  LUSS/327  Contactless payments accepted
G  LUSS/104  Insert tickets this way
1.1 P Gate - penalty fare

Artwork reference
TfL_PF004

Position reference
A

Size
162 x 72mm

Colours
• Pantone 072

Penalty fare or prosecution
If you pass this point and fail to show on demand a ticket, validated smartcard or other travel authority valid for the whole of your journey
1.2  P Gate - yellow card reader

Artwork reference
YV_0II

Position reference
D (Placed on reader)

Size
95mm (diameter)

Colours
• Pantone 116 Yellow
• Pantone Cool Grey 10
1.3 P Gate - gate number

Artwork reference
LUSS_101A

Position reference
E

Size
19 x 17mm

Colours
• Pantone 072

Note
Within Underground stations, gates are numbered within the 40-50 range
1.4  P Gate - contactless payments accepted

Artwork reference
LUSS_327

Position reference
F

Size
140 x 60mm

Colours
• Pantone 072
• CMYK
1.5  P Gate - insert tickets this way

Artwork reference
LUSS_104

Position reference
G

Size
70 x 155mm

Colours
• Pantone 072
• CMYK
El Gate

B Tfl/PF005  Penalty fare

D YV/011  Yellow card reader

E LUSS/101  Gate number

F LUSS/327  Contactless payments accepted

H LUSS/105A  Children under five
2.1  El Gate - penalty fare

Artwork reference
TfL_PF005

Position reference
B

Size
120 x 67mm

Colours
• Pantone 07
2.2  El Gate - yellow card reader

Artwork reference
YV_011

Position reference
D (Placed on reader)

Size
95mm (diameter)

Colours
•  Pantone 116 Yellow
•  Pantone Cool Grey 10
2.3 El Gate - gate number

Artwork reference
LUSS_101A

Position reference
E

Size
19 x 17mm

Colours
• Pantone 072

Note
Within Underground stations, gates are numbered within the 40-50 range
2.4  El Gate - contactless payments accepted

Artwork reference
LUSS_327

Position reference
F

Size
140 x 60mm

Colours
• Pantone 072
• CMYK
2.5 El Gate - children under five

Artwork reference
LUSS_105A

Position reference
H

Size
82 x 25mm

Colours
• Pantone 072
3  E2 Gate/E2 Wide Aisle Gate

C  TfL/PF006
Penalty fare

D  YV/011
Yellow card reader

E  LUSS/101
Gate number

F  LUSS/327
Contactless payments accepted
LUSS/329
Contactless payments accepted
(non-Oyster stations)

H  LUSS/105A
Children under five
3.1 E2 Gate - penalty fare

Artwork reference
TfL_PF006

Position reference
C

Size
115 x 37mm

Colours
• Pantone 072

Penalty fare or prosecution
If you pass this point and fail to show on demand a ticket, validated smartcard or other travel authority valid for the whole of your journey
3.2 E2 Gate - yellow card reader

Artwork reference
YV_011_Yellow

Position reference
D (Placed on reader)

Size
95mm (diameter)

Colours
• Pantone 116 Yellow
• Pantone Cool Grey 10
3.3 E2 Gate - gate number

Artwork reference
LUSS_101A

Position reference
E

Size
19 x 17mm

Colours
• Pantone 072

Note
Within Underground stations, gates are numbered within the 40-50 range

E2 Wide Aisle Gates are numbered in the 20-29 range
3.4 E2 Gate - contactless payments accepted

Artwork reference
LUSS_327

Position reference
F

Size
140 x 60mm

Colours
• Pantone 072
• CMYK
3.5  **E2 Gate - contactless payments accepted (non-Oyster stations)**

Artwork reference
LUSS_329

Position reference
F

Size
140 x 60mm

Colours
• Pantone 072
• CMYK

Note
Only to be used at stations where Oyster is not accepted.
3.6  E2 Gate - children under five

Artwork reference
LUSS_105A

Position reference
H

Size
82 x 25mm

Colours
• Pantone 072

Children under 5 (and dogs) must be carried through the gates
In addition to the standard notices on the E2 Gate/E2 Wide Aisle Gate, the ‘Place card on reader and hold’ notice appears in position ‘K’ on the first come first served E2 Wide Aisle Gate

K   LUSS/348
    Place card on reader and hold
4.1 First come first served E2 Wide Aisle Gate - place card on reader and hold

Artwork reference
LUSS_348

Position reference
K

Size
70 x 40mm

Colours
• Pantone 072

Note
To be used only on the first come first served E2 Wide Aisle Gate
5 E2 Wide Aisle Gate paddles

J LUSS/107A
Wide Aisle Gate - wheelchair and buggy

LUSS/107B
Wide Aisle Gate - suitcase and buggy
5.1  Wide Aisle Gate paddles - wheelchair and buggy

Artwork reference
LUSS_107A

Position reference
J

Size
225 x 135mm

Colours
• Pantone 072

Note
To be used at step-free access stations only
5.2 Wide Aisle Gate paddles - suitcase and buggy

Artwork reference
LUSS_107B

Position reference
J

Size
225 x 135mm

Colours
• Pantone 072

Note
To be used at restricted access stations only (ie non-wheelchair access)
6  Manual gate

L  LUSS/I09
Push/Pull when released

M  TFL/PF007
Penalty fare - luggage and buggy

TFL/PF008
Penalty fare - luggage, buggy and bicycles
6.1 Manual gate door - push/pull when released

Artwork reference
LUSS_109

Position reference
L

Size
170 x 80mm

Colours
• Pantone 072

Note
This is a double-sided notice with different messages on each side
6.2  Manual gate door - penalty fare (luggage and buggy)

Artwork reference
TfL_PF007

Position reference
M

Size
500 x 120mm

Colours
•  Pantone 072

Note
To be used at stations where bicycles are not permitted entry
6.3 Manual gate door - penalty fare (luggage, buggy and bicycles)

Artwork reference
TfL_PF008

Position reference
M

Size
500 x 120mm

Colours
• Pantone 072

Note
To be used at stations where bicycles are permitted restricted entry
7  Gateline penalty fare notice (amount displayed)

N  TfL/PF001
PenaltyFare_Amount

TfL/PF002
CompulsoryTicketArea_Amount

TfL/PF003
PenaltyFare_SharedStation_Amount
7.1 Gateline penalty fare notice (amount displayed) - generic

Artwork reference
TfL_PF001

Position reference
N

Size
750 x 250mm

Colours
• Pantone 072

Note
At least one notice at this size, with amount shown, is required to be displayed at each station gateline.

£80 penalty fare or prosecution

if you pass this point and fail to show on demand a ticket, validated smartcard or other travel authority valid for the whole of your journey
7.2 Gateline penalty fare notice (amount displayed) - compulsory ticket area

Artwork reference
TfL_PF002

Position reference
N

Size
750 x 250mm

Colours
• Pantone 072

Note
At least one notice at this size, with amount shown, is required to be displayed at each entry point to a compulsory ticket area.

Compulsory ticket area
£80 penalty fare or prosecution if after crossing the red line and entering the compulsory ticket area you fail to show on demand a ticket, validated smartcard or other travel authority valid for the whole of your journey.
7.3 Gateline penalty fare notice (amount displayed) - shared station

Artwork reference
TfL_PF003

Position reference
N

Size
750 x 250mm

Colours
• Pantone 072

Note
At least one notice at this size, with amount shown, is required to be displayed at each shared station gateline.

£80 penalty fare or prosecution

if you fail to show on demand a ticket, validated smartcard or other travel authority valid for the whole of your journey
For further information

These standards intend to outline basic principles and therefore cannot cover every application or eventuality.

In case of difficulty or doubt as to how to apply these standards, please contact The TfL Graphics team.

Email: corporatedesign@tfl.gov.uk