Top London Attractions

Discover London’s 10 most popular attractions and the best times to visit them.

A visit to the Capital wouldn’t be complete without seeing London’s 10 most popular attractions. This itinerary outlines the best times to visit each of them, as well as the quietest times at their nearest Underground stations. But don’t just use the Tube to get around! Why not take a ride on an iconic London bus, jump on a river boat down the Thames or use Santander Cycles for a unique transport experience in London?

Visitor information

1. The British Museum
Founded in 1753, the British Museum’s collection spans over two million years of human history, art and culture. World-famous objects such as the Rosetta Stone, Parthenon sculptures, and Egyptian mummies are visited by up to six million visitors per year.

Russell Square
British Museum, Bloomsbury
W - British Museum

2. Somerset House
Somerset House is a large Neoclassical building situated in central London, overlooking the River Thames. Take a river boat to Embankment Pier and enjoy this historic building in a key cultural destination.

Temple
Somerset House, Strand
S/R - Aldwych/Somerset House
Embankment Pier

The busiest times to travel are 08:30 - 09:00 and 17:30 - 18:30, Monday to Friday. To help you have a quicker and more comfortable journey, and experience London’s top attractions at their best, we’ve provided information on the best times to visit.

1 = best time to visit

Plan your journey and check live travel news at tfl.gov.uk

3. The National Gallery
Housing a collection of over 2,300 paintings, including Constable and da Vinci, the National Gallery is a must see for art lovers. After your visit, why not admire the views as you walk over the Golden Jubilee Bridges before taking to the air on the London Eye.

Charing Cross
St. Martin’s Street, West End
K – St Martin’s Place

Key:
Underground Station
Santander Cycles docking station
Bus stop
River Pier

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TRANSPORT FOR LONDON
EVEY JOURNEY MATTERS
4. The London Eye
A 30 minute trip on the London Eye offers breath-taking views and captures many of London’s most famous landmarks.
- Waterloo
- Jubilee Gardens, South Bank
- Y – London Eye
- London Eye Pier

5. Tate Modern
This is Britain’s national gallery of international modern art from 1900 to the present day.
- Blackfriars
- Tate Modern, Bankside
- SN – Southwark Street/Blackfriars Road

6. Tower of London
Take a river boat to Tower Pier and sample the Tower of London. Founded by William the Conqueror in 1066, it has played a prominent role in English history. The total value of jewels housed within the Tower is estimated to exceed £20 billion.
- Tower Hill
- Tower Gardens, Tower
- TB/TA – Tower of London
- TB/TA – Tower Pier

7. Natural History Museum
In addition to the permanent dinosaur exhibition, the Natural History Museum exhibits an enormous range of specimens from various periods of natural history. The Natural History, Victoria and Albert and Science Museums are located within easy walking distance of each other along the picturesque Cromwell Road.
- South Kensington
- Natural History Museum, South Kensington
- H – Natural History Museum/Cromwell Road

8. Victoria & Albert Museum
A short walk from the Natural History Museum, the V&A is named after Queen Victoria and Prince Albert. It is the world’s largest museum of decorative arts and design, housing a collection of over 4.5 million objects.
- South Kensington
- Victoria and Albert Museum, South Kensington
- R – Victoria & Albert Museum

9. Science Museum
The Science Museum’s world-class collection forms an enduring record of scientific and technological achievements from across the globe. See both the Apollo 10 command capsule and Stephenson’s Rocket up close while exploring a range of interactive galleries.
- South Kensington
- Exhibition Road Museum, South Kensington
- K – South Kensington Museums

10. Madame Tussauds
Madame Tussauds displays incredibly lifelike waxworks of a range of famous people. Travel to Baker Street Station on the number 82 bus and take in London’s sights along the way.
- Baker Street
- Westminster University, Marylebone
- A – Baker Street Station