DLR upgrade train graphics standard

Issue 6

B23 stock
Contents

Foreword
1 Basic elements
2 Car interior notices
3 Car exterior notices
4 Non-customer facing notices

Further information
Foreword

This document details all interior and exterior notices that are to be applied to DLR upgrade trains (B23 stock). Locations for the notices are also provided.

Approved artwork for each notice shown is available from the TfL Graphics team (corporate@design@tfl.gov.uk). No other artwork is to be used.
Basic elements

This section outlines the basic elements that are used to produce graphic notices for the DLR fleet. This includes the use of the corporate typeface and colours.

For further information, see the design standards at tfl.gov.uk/corporatedesign
I.1 Typography

Our typeface is Johnston, which should be set in mixed upper and lower case.

New Johnston (NJ Font) Medium is the only typeface that should be used for train notices unless it is specifically stated otherwise.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890£/.,’():;

New Johnston Medium
1.2 Colours

These colours should be used on the DLR fleet to produce graphic notices.

The Pantone Matching System is to be used for print purposes.

- **Corporate Blue**
  - Pantone 072
- **Safety Red**
  - Pantone 485
- **Safety Yellow**
  - Pantone 116
- **Safety Green**
  - Pantone 356
- **DLR Turquoise**
  - Pantone 326
- **Black**
  - Black 100%
- **Safety Blue**
  - Pantone 300
2 Car interior notices

The following pages illustrate the graphic notices that are to be applied to DLR train interiors (B23 stock).
2.1 Priority seat (standard)

Artwork reference
DLRTV_INT_001A_UPGRADE

Size
120 x 170mm

Position reference
A1

Colours
• Safety Blue (Pantone 300)

Material type
Interior permanent
2.2 Priority seat (window)

Artwork reference
DLRTV_INT_001B_UPGRADE

Size
120 x 170mm

Position reference
A2

Colours
• Safety Blue (Pantone 300)

Material type
Interior permanent

Note
This is a double-sided sign with black on the outward facing side.

Front
Rear
2.3 Priority seat (wheelchair bay)

Artwork reference
DLRTV_INT_001C_UPGRADE

Size
120 x 183mm

Position reference
A3

Colours
• Safety Blue (Pantone 300)

Material type
Interior permanent

Note
This is a double-sided sign with black on the outward facing side.

Priority seat
for people who are disabled, pregnant or less able to stand or are travelling as companions for wheelchair users
Not all disabilities are visible
2.4 Mind the gap/obstructing doors/items trapped in doors/penalty fares (amount not shown)

Artwork reference
DLRTV_INT_004_UPGRADE

Size
110 x 552mm

Position reference
B

Colours
• Corporate Blue (Pantone 072)
• Safety Yellow (Pantone 116)
• Black 100 per cent

Material type
Interior permanent
2.5 Alarm located opposite

Artwork reference
DLRTV_INT_040_UPGRADE

Size
115 x 56mm

Position reference
C

Colours
• Safety Red (Pantone 485)

Material type
Interior permanent
2.6 Alarm instructions (lift flap - push button)

Artwork reference
DLRTV_INT_039_UPGRADE

Size
100 x 156mm

Position reference
D

Colours
• Safety Red (Pantone 485)

Material type
Interior permanent

Alarm
1. Lift flap
2. Push button to alert staff
3. Wait for a response
4. Speak with staff

Penalty for improper use
2.7 Alarm instructions (lift flap - push button - wheelchair area)

Artwork reference
DLRTV_INT_04I_UPGRADE

Size
250 x 65mm

Position reference
E

Colours
• Safety Red (Pantone 485)

Material type
Interior permanent

Note
This notice is still to be determined due to the redesign of the accessible alarm.
2.8 Alarm instructions (lift flap - directional - wheelchair area)

Artwork reference
DLRTV_INT_042_UPGRADE

Size
104 x 28mm

Position reference
F

Colours
• Safety Red (Pantone 485)

Material type
Interior permanent

Note
This notice is still to be determined due to the redesign of the accessible alarm.
2.9 Priority area - wheelchair (partition board)

Artwork reference
DLRTV_INT_019_UPGRADE

Size
120 x 220mm

Position reference
G1

Colours
• Safety Blue (Pantone 300)

Material type
Interior permanent

Priority area

Users should position the rear of their wheelchair against the partition and apply their brakes
2.10 Priority area - wheelchair (centre panel)

Artwork reference
DLRTV_INT_020_UPGRADE

Size
120 x 203mm

Position reference
G2

Colours
• Safety Blue (Pantone 300)

Material type
Interior permanent

Priority area
Wheelchair users have priority in this area
2.11 Penalty fare amount multi-notice

Artwork reference
DLRTV_INT_050_UPGRADE

Size
362 x 210mm

Position reference
H

Colours
• Corporate Blue (Pantone 072)
• Safety Red (Pantone 485)
• Black 100 per cent
• Pantone 368 Green

Material type
Interior permanent

No alcohol
Drinking alcohol or carrying open containers of alcohol is prohibited on this train and in stations

No smoking
including e-cigarettes

No e-scooters or e-unicycles
allowed on Tfl premises or services
Failure to comply may result in prosecution

£80 penalty fare or prosecution
If you fail to show on demand a ticket, validated smartcard or other travel authority valid for the whole of your journey

Body-worn video cameras
For the safety and reassurance of our customers and staff, people working for Transport for London services may be using body-worn video cameras
The cameras record audio and video when activated
For more information visit tfl.gov.uk/cameras

Please keep your bags with you at all times and report any unattended items or suspicious behaviour to a member of staff
2.12 USB charging multi-notice

Artwork reference
DLRTV_INT_05I_UPGRADE

Size
362 x 210mm

Position reference
J

Colours
• Corporate Blue (Pantone 072)
• Safety Red (Pantone 485)
• Black 100 per cent
• Pantone 368 Green

Material type
Interior permanent

No alcohol
Drinking alcohol or carrying open containers of alcohol is prohibited on this train and in stations

No smoking
including e-cigarettes

USB charging is available on this train

CCTV cameras
in operation
Images are being monitored and recorded for the purposes of safety, security and the detection of crime
For more information visit tfl.gov.uk/privacy

Body-worn video cameras
For the safety and reassurance of our customers and staff, people working for Transport for London services may be using body-worn video cameras
The cameras record audio and video when activated
For more information visit tfl.gov.uk/cameras

Please keep your bags with you at all times and report any unattended items or suspicious behaviour to a member of staff
2.13 Customer contact/induction loop/cycles on DLR

Artwork reference
DLRTV_INT_052_UPGRADE

Size
500 x 210mm

Position reference
K

Colours
- Corporate Blue (Pantone 072)
- Safety Blue (Pantone 300)

Material type
Interior permanent

Note
The induction loop message may need to be amended once induction loop coverage has been confirmed.

We’d like to hear from you
We value your feedback, suggestions and complaints which help to improve our service:
Web: tfl.gov.uk
Phone: 0343 222 1234*

To take your comments further, please contact
London TravelWatch, the independent statutory watchdog for transport users in and around London.
Website: www.londontravelwatch.org.uk
Phone: 020 3176 2999

Reporting a crime
We want everyone travelling on our network to feel safe. If you experience or witness a crime, feel threatened by another customer, or see something that doesn’t feel right, text BTP on 61016 or call 0800 40 40 40. In an emergency, call 999 or use the passenger alarm.

Staff assaults
Any form of violence, aggression, verbal or racial abuse against our staff is unacceptable. We will always press for the strongest penalties for anyone who assaults our staff.

Cycles on DLR
Cycles are permitted on DLR trains Monday to Friday during off-peak hours (07:30 to 09:30, 16:00 to 19:00) and all day at weekends and on public holidays.

Non-folded cycles are not allowed to enter Bank station at any time.

There are no restrictions on folded cycles.

Staff assaults
Any form of violence, aggression, verbal or racial abuse against our staff is unacceptable. We will always press for the strongest penalties for anyone who assaults our staff.

Example only
Notice shown is for illustrative purposes only. Ensure that the latest available TfL artwork is used.
2.14 In an emergency

Artwork reference
DLRTV_INT_061_UPGRADE

Size
176 x 210mm

Position reference
L

Colours
• Safety Blue (Pantone 300)

Material type
Interior permanent

In an emergency
Use the passenger emergency alarm to alert staff
It is safer to stay on the train than attempting to get off
Follow instructions from staff or emergency services
Do not take any risks
2.15 DLR network map

Artwork reference
DLRTV_INT_005_UPGRADE

Material type
Interior semi-permanent (special)

Size
880 x 210mm

Position reference
M

Colours
• CMYK

Example only
Notice shown is for illustrative purposes only. Ensure that the latest available TfL artwork is used.
2.16 Central London Tube map

Artwork reference
DLRTV_INT_006_UPGRADE

Size
445 x 210mm

Position reference
N

Colours
• CMYK

Material type
Interior semi-permanent (special)

Example only
Notice shown is for illustrative purposes only. Ensure that the latest available TFL artwork is used.
2.17 Car reference numbers (blue)

Artwork reference
DLRTV_INT_030_UPGRADE

Size
60mm Cap height
(256pt NJ Font Medium)

Position reference
O

Colours
• Corporate Blue (Pantone 072)

Material type
Interior permanent

Example only
Notice shown is for illustrative purposes only.
2.18 Temporary seats

Artwork reference
DLRTV_INT_012_UPGRADE

Size
154 x 60mm

Position reference
P

Colours
• Safety Blue (Pantone 300)

Material type
Interior permanent
2.19 Keep door area clear

Artwork reference
DLRTV_INT_015_UPGRADE

Size
200 x 76mm

Position reference
Q

Colours
• Safety Yellow (Pantone 116)
• Black 100 per cent

Material type
Interior permanent
2.20 Notice to staff

Artwork reference
DLRTV_INT_060_UPGRADE

Size
200 x 78mm

Position reference
R

Colours
• Safety Blue (Pantone 300)

Material type
Interior permanent
2.21 Do not distract

Artwork reference
DLRTV_INT_021_UPGRADE

Size
116 x 162mm

Position reference
S

Colours
• Safety Blue (Pantone 300)

Material type
Interior permanent
2.22 No entry

Artwork reference
DLRTV_INT_045_UPGRADE

Size
164 x 60mm

Position reference
T

Colours
- Safety Red (Pantone 485)
- Black 100 per cent

Material type
Interior permanent
2.23 Emergency door release (portrait)

Artwork reference
DLRTV_INT_014P_UPGRADE

Size
74 x 193mm

Position reference
U

Colours
• Safety Green (Pantone 356)
• Safety Red (Pantone 485)

Material type
Interior permanent

1. Break cover
2. Turn handle to the right
3. Wait for train to stop
4. Turn handle to the right again
5. Pull doors apart

Penalty for improper use
2.24 Emergency door release (landscape)

Artwork reference
DLRTV_INT_014L_UPGRADE

Size
165 x 65mm

Position reference
V

Colours
• Safety Green (Pantone 356)
• Safety Red (Pantone 485)

Material type
Interior permanent

Emergency door release

1. Break cover
2. Turn handle to the right
3. Wait for train to stop
4. Turn handle to the right again
5. Pull doors apart

Penalty for improper use
2.25 Selective door opening

Artwork reference
DLRTV_INT_062_UPGRADE

Size
167 x 210mm

Position reference
W

Colours
• Corporate Blue (Pantone 072)
• Safety Red (Pantone 485)
• Black 100 per cent

Material type
Interior permanent
2.26 Door reference numbers

Artwork reference
DLRTV_INT_027_UPGRADE

Size
16mm Cap height
(70pt NJ Font Medium)

Position reference
X

Colours
• Corporate Blue (Pantone 072)

Material type
Interior permanent

Example only
Notice shown is for illustrative purposes only.
2.27 Position of interior notices - cars A and E (side elevation)
2.27.1

A1 Priority seat (standard)
DLRTV_INT_001A_UPGRADE
Vertically - centred on panel above priority seat.
Horizontally - 400mm from top of panel.

B1 Mind the gap/obstructing doors/items trapped in doors/penalty fares
DLRTV_INT_004_UPGRADE
Vertically - 10mm from door rubber edge.
Horizontally - 110mm from top of door window.

C1 Alarm located opposite
DLRTV_INT_040_UPGRADE
Vertically - centred on panel.
Horizontally - 100mm from top of panel.

D1 Alarm instructions (lift flap - push button)
DLRTV_INT_039_UPGRADE
Vertically - centred above alarm device.
Horizontally - 10mm above alarm device speech panel.

H1 Penalty fare amount multi-notice
DLRTV_INT_050_UPGRADE
Vertically - 10mm from DLR network map.
Horizontally - centred on panel above doors.

J1 USB charging multi-notice
DLRTV_INT_051_UPGRADE
Vertically - 10mm from DLR network map.
Horizontally - centred on panel above doors.

K1 Customer contact/induction loop/cycles on DLR
DLRTV_INT_052_UPGRADE
Vertically - 10mm from DLR network map.
Horizontally - centred on panel above doors.

L1 In an emergency
DLRTV_INT_061_UPGRADE
Vertically - left-hand side of notice 10mm from panel edge.
Horizontally - centred on panel at height of network map.

M1 DLR network map
DLRTV_INT_005_UPGRADE
Vertically - centred above doors below.
Horizontally - centred on panel above doors.

N1 Central London Tube Map
DLRTV_INT_006_UPGRADE
Vertically - 10mm from DLR network map.
Horizontally - centred on panel above doors.

O1 Car reference numbers (blue)
DLRTV_INT_030_UPGRADE

Side 1 - D end
Vertically - 100mm from end of panel.
Horizontally - centred on panel.

Side 2 - A end
Vertically - aligned with front of first window.
Horizontally - centred on car line diagram panel strip.
2.27.2

T  **No entry**
DLRTV_INT_045_UPGRADE
Vertically - centred on panel.
Horizontally - 40mm from top of panel.

U  **Emergency door release (portrait)**
DLRTV_INT_014P_UPGRADE
Vertically - centred above release device.
Horizontally - 10mm above release device cover panel.

V  **Emergency door release (landscape)**
DLRTV_INT_014L_UPGRADE
Vertically - centred above release device.
Horizontally - centred between emergency release device cover panel and control panel above.

W  **Selective door opening**
DLRTV_INT_062_UPGRADE

  **To be used in first and last carriages only**
Vertically - right-hand side of notice 10mm from panel edge.
Horizontally - centred on panel at height of network map.
2.28 Position of interior notices - accessible cars B and D (side elevation)
2.28.1

A2 Priority seat (window)
DLRTV_INT_001B_UPGRADE
Vertically - on the window centred above priority seat.
Horizontally - bottom of notice 200mm from bottom of window.

A3 Priority seat (wheelchair bay)
DLRTV_INT_001C_UPGRADE
Vertically - centred on panel above priority seat.
Horizontally - 400mm from top of panel.

B Mind the gap/obstructing doors/items trapped in doors/penalty fares
DLRTV_INT_004_UPGRADE
Vertically - 10mm from door rubber edge.
Horizontally - 110mm from top of door window.

C Alarm located opposite
DLRTV_INT_040_UPGRADE
Vertically - centred on panel.
Horizontally - 100mm from top of panel.

D Alarm instructions (lift flap - push button)
DLRTV_INT_039_UPGRADE
Vertically - centred above alarm device.
Horizontally - 10mm above alarm device speech panel.

E Alarm instructions (lift flap - push button - wheelchair area)
DLRTV_INT_041_UPGRADE
Vertically - centred on top slanted panel of alarm device.
Horizontally - centred on top slanted panel of alarm device.

F Alarm instruction (lift flap - directional - wheelchair area)
DLRTV_INT_042_UPGRADE
Vertically - centred on panel above push button glass.
Horizontally - centred on panel above push button glass.

G1 Priority area - wheelchair (partition board)
DLRTV_INT_019_UPGRADE
Vertically - centred on panel.
Horizontally - 400mm from top of panel.

G2 Priority area - wheelchair (centre panel)
DLRTV_INT_020_UPGRADE
Vertically - centred on panel.
Horizontally - 400mm from top of panel.

H Penalty fare amount multi-notice
DLRTV_INT_050_UPGRADE
Vertically - 10mm from DLR network map.
Horizontally - centred on panel above doors.

J USB charging multi-notice
DLRTV_INT_051_UPGRADE
Vertically - 10mm from DLR network map.
Horizontally - centred on panel above doors.

K Customer contact/induction loop/cycles on DLR
DLRTV_INT_052_UPGRADE
Vertically - 10mm from DLR network map.
Horizontally - centred on panel above doors.
2.28.2

L  In an emergency
   DLRTV_INT_061_UPGRADE
   Vertically - left-hand side of notice
   10mm from panel edge.
   Horizontally - centred on panel at
   height of network map.

M  DLR network map
   DLRTV_INT_005_UPGRADE
   Vertically - centred above doors
   below.
   Horizontally - centred on panel
   above doors.

N  Central London Tube Map
   DLRTV_INT_006_UPGRADE
   Vertically - 10mm from DLR network
   map.
   Horizontally - centred on panel
   above doors.

O  Car reference numbers (blue)
   DLRTV_INT_030_UPGRADE
   Vertically - 100mm from end of
   panel.
   Horizontally - centred on network
   map panel strip.

U  Emergency door release (portrait)
   DLRTV_INT_014P_UPGRADE
   Vertically - centred above release
   device.
   Horizontally - 10mm above release
   device cover panel.

V  Emergency door release (landscape)
   DLRTV_INT_014L_UPGRADE
   Vertically - centred above release
   device.
   Horizontally - centred between
   emergency release device cover
   panel and control panel above.
2.29 Position of interior notices - car C (side elevation)
2.29.1

**A1 Priority seat (standard)**
DLRTV_INT_001A_UPGRADE
Vertically - centred on panel above priority seat.
Horizontally - 400mm from top of panel.

**B Mind the gap/obstructing doors/items trapped in doors/penalty fares**
DLRTV_INT_004_UPGRADE
Vertically - 10mm from door rubber edge.
Horizontally - 110mm from top of door window.

**C Alarm located opposite**
DLRTV_INT_004_UPGRADE
Vertically - centred on panel.
Horizontally - 100mm from top of panel.

**D Alarm instructions (lift flap - push button)**
DLRTV_INT_039_UPGRADE
Vertically - centred above alarm device.
Horizontally - 10mm above alarm device speech panel.

**H Penalty fare amount multi-notice**
DLRTV_INT_050_UPGRADE
Vertically - 10mm from DLR network map.
Horizontally - centred on panel above doors.

**J USB charging multi-notice**
DLRTV_INT_051_UPGRADE
Vertically - 10mm from DLR network map.
Horizontally - centred on panel above doors.

**K Customer contact/induction loop/cycles on DLR**
DLRTV_INT_052_UPGRADE
Vertically - 10mm from DLR network map.
Horizontally - centred on panel above doors.

**L In an emergency**
DLRTV_INT_061_UPGRADE
Vertically - left-hand side of notice 10mm from panel edge.
Horizontally - centred on panel at height of network map.

**M DLR network map**
DLRTV_INT_005_UPGRADE
Vertically - centred above doors below.
Horizontally - centred on panel above doors.

**N Central London Tube Map**
DLRTV_INT_006_UPGRADE
Vertically - 10mm from DLR network map.
Horizontally - centred on panel above doors.

**O Car reference number**
DLRTV_INT_030_UPGRADE
Vertically - 100mm from end of panel.
Horizontally - centred on network map panel strip.

**U Emergency door release (portrait)**
DLRTV_INT_014P_UPGRADE
Vertically - centred above release device.
Horizontally - 10mm above release device cover panel.
5 Emergency door release (landscape)
DLRTV_INT_014L_UPGRADE
Vertically - centred above release device.
Horizontally - centred between emergency release device cover panel and control panel above.
2.30 Position of interior notices (front elevation)

P Temporary seats
DLRTV_INT_012_UPGRADE
Vertically - centred on panel.
Horizontally - centred on panel.

Q Keep door area clear
DLRTV_INT_015_UPGRADE
Vertically - 10mm from door right rubber edge.
Horizontally - 10mm below window edge.

R Notice to staff
DLRTV_INT_060_UPGRADE
Vertically - centred beneath cover panel.
Horizontally - 10mm below cover panel.

S Do not distract
DLRTV_INT_021_UPGRADE
Vertically - centred on panel (vertical sides to remain vertical and not angled).
Horizontally - 170mm from top of panel (horizontal sides to remain horizontal and not angled).
2.31 Position of interior notices (door reference numbers for all passenger doors)

× Door reference numbers
DLRTV_INT_027_UPGRADE
Vertically - 10mm from door rubber edge.
Horizontally - cap height aligned with top of door window.
3 Car exterior notices

The following pages illustrate the graphic notices that are to be applied to DLR train exteriors (B23 stock).
3.1 Roundel

Artwork reference
DLRTV_EXT_001_UPGRADE

Size
440mm width
(470mm width when including the white keyline and white background)

Position reference
A

Colours
• DLR Turquoise (Pantone 326)
• Corporate Blue (Pantone 072)

Material type
Exterior permanent
3.2 Obstructing doors/shark teeth (left)

Artwork reference
DLRTV_EXT_0047A_UPGRADE

Size
70 x 840mm

Position reference
B

Colours
• Safety Yellow (Pantone 116)
• Black 100 per cent

Material type
Exterior permanent
3.3 Obstructing doors/shark teeth (right)

Artwork reference
DLRTV_EXT_0047B_UPGRADE

Size
70 x 840mm

Position reference
C

Colours
• Safety Yellow (Pantone 116)
• Black 100 per cent

Material type
Exterior permanent
3.4 Wheelchair entry

Artwork reference
DLRTV_EXT_008_UPGRADE

Size
130 x 150mm

Position reference
D

Colours
• Safety Blue (Pantone 300)

Material type
Exterior permanent
3.5 Car reference number (white)

Artwork reference
DLRTV_EXT_009_UPGRADE

Size
120mm Cap height
(512pt NJ Font Medium)

Position reference
E

Colours
• White
  (Turquoise shown is for illustrative purposes only)

Material type
Exterior permanent

Note
The positioning of this number on the side of cars is such that, when the doors open, the number is always visible.
3.6 Car reference number (blue)

Artwork reference
DLRTV_EXT_010_UPGRADE

Size
120mm Cap height
(512pt NJ Font Medium)

Position reference
F

Colours
• Corporate Blue (Pantone 072)

Material type
Exterior permanent

Note
The positioning of this number on the side of cars is such that, when the doors open, the number is always visible.

Example only
Notice shown is for illustrative purposes only.
3.7 Front of car reference numbers (white)

Artwork reference
DLRTV_EXT_009_UPGRADE

Size
120mm Cap height
(512pt NJ Font Medium)

Position reference
G

Colours
• White
  (Black shown is for illustrative purposes only)

Material type
Exterior permanent
3.8 SCD reference

Artwork reference
DLRTV_EXT_011_UPGRADE

Size
16mm Cap height
(70pt NJ Font Medium)

Position reference
H

Colours
• White
  (Black shown is for illustrative purposes only)

Material type
Exterior permanent
3.9 Position of exterior notices - cars A and E (side elevation)
3.9.1

A Roundel
DLRTV_EXT_001_UPGRADE
Vertically - centred between two windows.
Horizontally - centred between bottom of window blacking and bottom of solebar.

B Obstructing doors/shark teeth (left)
DLRTV_INT_0047A_UPGRADE
Vertically - 10mm from door rubber edge.
Horizontally - bottom of vinyl aligns with bottom of door window.

C Obstructing doors/shark teeth (right)
DLRTV_INT_0047B_UPGRADE
Vertically - 10mm from door rubber edge.
Horizontally - bottom of vinyl aligns with bottom of door window.

E Car reference number (white)
DLRTV_EXT_009_UPGRADE
Vertically - aligned with front of first window.
Horizontally - centred on panel.

F Car reference number (blue)
DLRTV_EXT_010_UPGRADE
Vertically - centre of text 450mm from panel end.
3.10 Position of exterior notices - accessible cars B and D (side elevation)
3.10.1

A Roundel
DLRTV_EXT_001_UPGRADE
Vertically - centred between two windows.
Horizontally - centred between bottom of window blacking and bottom of solebar.

B Obstructing doors/shark teeth (left)
DLRTV_INT_0047A_UPGRADE
Vertically - 10mm from door rubber edge.
Horizontally - bottom of vinyl aligns with bottom of door window.

C Obstructing doors/shark teeth (right)
DLRTV_INT_0047B_UPGRADE
Vertically - 10mm from door rubber edge.
Horizontally - bottom of vinyl aligns with bottom of door window.

D Wheelchair access
DLRTV_EXT_008_UPGRADE
Vertically - centred on door outer panel.
Horizontally - bottom of notice 20mm above door opening button.

F Car reference number (blue)
DLRTV_EXT_0010_UPGRADE
Vertically - centre of text 450mm from panel end.
3.11 Position of exterior notices - car C (side elevation)
3.11.1

A  **Roundel**
DLRTV_EXT_001_UPGRADE
Vertically - centred between two windows.
Horizontally - centred between bottom of window blacking and bottom of solebar.

B  **Obstructing doors/shark teeth (left)**
DLRTV_INT_0047A_UPGRADE
Vertically - 10mm from door rubber edge.
Horizontally - bottom of vinyl aligns with bottom of door window.

C  **Obstructing doors/shark teeth (right)**
DLRTV_INT_0047B_UPGRADE
Vertically - 10mm from door rubber edge.
Horizontally - bottom of vinyl aligns with bottom of door window.

F  **Car reference number (blue)**
DLRTV_EXT_010_UPGRADE
Vertically - centre of text 450mm from panel end.
3.12 Position of exterior notices (front elevation)

G Front of car reference number
DLRTV_EXT_009_UPGRADE
Vertically - centred on door.
Horizontally - centred in line with headlights.

H SCD reference
DLRTV_EXT_011_UPGRADE
Vertically - centred on panel.
Horizontally - centred on panel.
4 Non-customer facing notices

The following pages illustrate the graphic notices that are to be applied to DLR train (B23 stock) in non-customer facing areas.
4.1 Locations for emergency equipment cupboards

Artwork reference
DLRTV_NCF_001_UPGRADE

Size
250 x 239mm

Position reference
A1 and A2

Colours
• Safety Green (Pantone 356)
• Safety Yellow (Pantone 116)

Material type
Interior permanent
4.2 Position of notices (non-customer facing areas)

A1 Locations for emergency equipment cupboards
DLRTV_NCF_001_UPGRADE
Vertically - centred on underside of the Emergency Driving Panel (EDP) cover.
Horizontally - 120mm below the top of the underside of the EDP cover.

A2 Locations for emergency equipment cupboards
DLRTV_NCF_001_UPGRADE
Vertically - centred on inside of auxillary panel doors.
Horizontally - 120mm below the top of the inside of the auxillary panel door.
Further information

This standard outlines basic principles and therefore cannot cover every application or eventuality.

If you have any questions on how to apply these rules, contact the TfL Graphics team.

Email: corporatedesign@tfl.gov.uk