



TfL Corporate Archives Research Guides

Research Guide No 11: London Transport Posters

The collection of London Transport Posters is held at and administered by the London Transport Museum. The TfL Corporate Archives, however, are a valuable source of information on these posters and their design as they were produced for and at the request of the corporate body. The following records have all been identified as of interest. Please remember that this list is not necessarily exhaustive and in some cases, if specific detail about the information being sought is given, we may be able to conduct a fruitful search of the archival catalogue.

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1. Frank Pick and poster design

We have approximately 240 records from Frank Pick's personal office papers that may be of use for research in this area. Pick filed these records in the following "series":

Series Reference	Title	Description	Date
(NEW)LT000535	Frank Pick: Correspondence, Minutes and Reports Concerning the Design and Industries Association	This series contains correspondence, memoranda, minutes and reports concerning the activities of the Association including details of the policy and rules of the Association, the formation of branches, the financial position of the Association, the collection of subscriptions and the campaign for new members. Also includes details of the publication of the Association's magazine and yearbook, dinners and lectures, conferences, exhibitions such as the British Industrial Art Exhibition, visits to art schools, the reorganisation of the Royal College of Art and the design of the rabbit mascot for the London General Omnibus Company.	1917- 1942
(NEW)LT000539	Frank Pick: Correspondence and Reports Concerning the Council for Art and Industry	This series contains correspondence and reports concerning the activities of the Council including details of arts education in various regions, the training of teachers in arts and crafts subjects and exhibitions concerning industrial art.	1916- 1942
(NEW)LT000540	Frank Pick: Correspondence Concerning the British Institute of Industrial Art (BIIA)	This series contains correspondence concerning Frank Pick's membership of the BIIA and the Design and Industries Association (DIA) and the decision to sever the connection between the two organisations.	1925

Series Reference	Title	Description	Date
(NEW)LT000606	Vice Chairman's Department: Personal Office: Minutes	This series contains minutes and agendas of various Committee meetings chaired by Vice-Chairman, Frank Pick, including the Publicity, Claims, Commercial Advertising, Works, Traffic, Engineering as well as Staff, Stores and Accounts Committees concerning various topics including London Passenger Transport Act 1933, acquisition of independent bus and coach companies, wartime air raid precautions, arrangements for staff serving in the army, commercial advertising and the selection of artist designs, prosecutions by and against LPTB, staff compensation claims, special expenditure requisitions, project tendering, progress reports on improvement and modernisation of stations, conversion of trams to trolleybuses, garages and depots, reviews of salaries and the terms and conditions of various grades, annual budgets and expenditure as well as the New Works programme 1935-1940.	1929-1940

Series Reference	Title	Description	Date
(NEW)LT000527	Frank Pick: Personal Correspondence with Officers	This series contains correspondence and memoranda to and from various officers including Lord Ashfield concerning various matters such as levels of receipts, fares and tickets, budgets, strikes, the creation of the London Passenger Transport Board, the effects of the weather on transport operations, the payment of allowances to staff on National Service, the proposed withdrawal of first class travel, poster designs, air raid precautions, the appointment of staff, the London evacuation scheme and Pick's resignation. Also includes personal correspondence concerning matters such as illness, visits, holidays and travel arrangements.	1921-1940
(NEW)LT000582	Frank Pick: Correspondence and Memoranda Concerning Articles	Correspondence and memoranda with various institutions and organisations concerning lectures and possible publications by Frank Pick.	1936-1938

2. Processing the Poster

File Reference	Title	Date
(NEW)LT000535/045	H Curwen	26 Oct 1920-10 Feb 1923
(NEW)LT000371/045	Publicity - Posters	10 Jan 1946-12 Sep 1950
(NEW)LT000232/492	Public Relations and Publicity: Minutes	11 Jan 1946-11 Apr 1947
(NEW)LT000371/063/005	Co-ordinating Committee for Public Relations and Publicity: Minutes and Miscellaneous	10 Jun 1948-5 Nov 1952
(NEW)LT000371/028	Commercial Advertising (General)	1 Jul 1957-13 Aug 1965
(NEW)LT000371/032	Posters, Traffic Notices etc	3 Jul 1957-19 Apr 1966
(NEW)LT000689/002	Publicity - Posters - General Notices	25 Jan 1963-9 Dec 1992
(NEW)LT000371/082	Organisation - General	28 Sep 1965-25 Feb 1967
(NEW)LT000689/001	Publicity - Posters - At Stations	Jul 1984-1 Dec 1992
(NEW)LT000262/143	London Underground: Station Works Guidelines	Aug 1987

3. Graphic Designers and poster design

The following “series” of records which may be of interest in this area of research contain approximately 120 files.

Series Reference	Title	Description	Date
(NEW)LT000535	Frank Pick: Correspondence, Minutes and Reports concerning the Design and Industries Association	This series contains correspondence, memoranda, minutes and reports concerning the activities of the Association including details of the policy and rules of the Association, the formation of branches, the financial position of the Association, the collection of subscriptions and the campaign for new members. Also includes details of the publication of the Association's magazine and yearbook, dinners and lectures, conferences, exhibitions such as the British Industrial Art Exhibition, visits to art schools, the reorganisation of the Royal College of Art and the design of the rabbit mascot for the London General Omnibus Company.	1917-1942
(NEW)LT000539	Frank Pick: Correspondence and Reports concerning the Council for Art and Industry	This series contains correspondence and reports concerning the activities of the Council including details of arts education in various regions, the training of teachers in arts and crafts subjects and exhibitions concerning industrial art.	1916-1942
(NEW)LT000540	Frank Pick: Correspondence concerning the British Institute of Industrial Art (BIIA)	This series contains correspondence concerning Frank Pick's membership of the BIIA and the Design and Industries Association (DIA) and the decision to sever the connection between the two organisations.	1925

We also hold the following records of further interest:

File Reference	Title	Date
(NEW)LT000509/014	Station Design, Art Panels, Passages, Subways, Platforms	9 May 1930-4 Dec 1931
(NEW)LT000527/002/001	Correspondence and memoranda	6 May 1940-21 May 1940
(NEW)LT000496/004	Clubs and Institutes: invitations	5 Oct 1944-31 Dec 1947
(NEW)LT000371/045	Publicity – posters	10 Jan 1946- 12 Sep 1950
(NEW)LT000757/014	Art and Industry - reprinted from the issue of October 1946, special London Transport issue	Oct 1946
(NEW)LT000232/008	Design Policy	20 Mar 1947-7 Dec 1949
(NEW)LT000367/139	London Transport Executive (LTE): Publicity Methods - Royal Fine Art Commission Consultation on Design and British Transport Commission (BTC) Films Division	23 Nov 1948-9 Nov 1949
(NEW)LT000673/070	London Transport (Railways): staff and training	2 May 1949-17 May 1949
(NEW)LT000371/032	Posters, Traffic Notices etc	3 Jul 1957-19 Apr 1966
(NEW)LT000728/136	Suffolk College School of Art and Design	1989-1990
(NEW)LT000262/113	Art en Route - Guide to Art in the Metropolitan Transport Authority (MTA) Network - New York	Apr 1995

4. Fashioning Public Transport

Ref No	Title	Date
(NEW)LT000535/054	Design in Industry	Dec 1932
(NEW)LT000535/044	Shoe designs	circa 1933
(NEW)LT000371/045	Publicity – posters	10 Jan 1946- 12 Sep 1950
(NEW)LT000371/018	Minutes of Public Relations, Press and Publicity meetings	15 Sep 1950- 30 Jan 1953
(NEW)LT000022/010	Union matters: extracts and papers 1963	20 Nov 1961- 23 Dec 1963
(NEW)LT000375/052	Advertising - general	21 Mar 1984- 30 Sep 1991

5. Posters as Propaganda

Ref No	Title	Date
(NEW)LT000234/083	Emergency News	31 May 1940- 17 Feb 1942
(NEW)LT000341/024	Collection of tin foil	22 Nov 1939- 03 Jun 1940
(NEW)LT000341/028	Spitfire Fund	6 Sep 1940-16 Apr 1941
(NEW)LT000341/115	Air Raid Precautions (ARP): station entrances correspondence	22 Sep 1939- 22 Jan 1941
(NEW)LT000341/142	Tickets - issue of workmen's and shiftworkers' - issue to restricted areas – posters	21 Jan 1940- 12 Mar 1941
(NEW)LT000341/163	Poster - Evacuation of London	[1939-1945]
(NEW)LT000350/001/013	Publicity	21 Dec 1942- 9 Jun 1945

Ref No	Title	Date
(NEW)LT000371/022	Departmental meeting minutes	22 Dec 1943- 14 Jan 1946
(NEW)LT000606/027	Commercial meetings: minutes	18 Oct 1939- 24 Apr 1940
(NEW)LT000233/270	Notices issued to staff	3 Mar 1939-5 Dec 1947
(NEW)LT000254/409	Exhibition of Underground Poster Designs	Aug 1934-Oct 1948

6. Art for All?

Ref No	Title	Date
(NEW)LT000232/419	Publicity and Public Relations	6 Dec 1947-26 Dec 1959
(NEW)LT000287/228	Poster exhibitions: August 1976, August 1977, June 1983	13 Feb 1976-2 Jun 1983
(NEW)LT000371/011	'Art For All' Poster Exhibition: Victoria and Albert Museum, 1949	16 Mar 1948- 26 Jul 1949
(NEW)LT000371/019	Press, Publicity, Public Relations minutes	5 Dec 1947-1 Sep 1950
(NEW)LT000371/020	Departmental meeting minutes	11 Jan 1946- 20 Dec 1946
(NEW)LT000371/023	Departmental meeting minutes	8 Jan 1947-12 Nov 1947
(NEW)LT000371/032	Posters, Traffic Notices etc	3 Jul 1957-19 Apr 1966
(NEW)LT000371/033	Posters	23 Oct 1950- 11 Jun 1957

Ref No	Title	Date
(NEW)LT000371/039	Minutes of informal Public Relations meetings	27 Jul 1961-1 Mar 1965
(NEW)LT000371/044	Exhibitions: general	14 Jun 1946-21 Oct 1966
(NEW)LT000371/045	Publicity – posters	10 Jan 1946-12 Sep 1950
(NEW)LT000403/024	London Transport Museum curatorial matters	2 Oct 1985-11 Apr 1989
(NEW)LT000403/027	London Transport Museum Art correspondence	9 May 1978-3 Mar 1981
(NEW)LT000460/269	Posters	4 Aug 1969-22 Dec 1975
(NEW)LT000547/492	A Study of Reactions to Poster Advertisements	Dec 1976
(NEW)LT000653/121	Press cuttings	6 Jan 1975-7 Jan 1975
(NEW)LT000653/130	Press cuttings	25 Nov 1975-26 Nov 1975
(NEW)LT000673/070	London Transport (Railways): staff and training	2 May 1949-17 May 1949
(NEW)LT000728/071	Art on Loan and related insurance	1986-1989

7. Revival

Ref No	Title	Date
(NEW)LT000240/024	London Underground Limited (LUL): Board of Directors Meeting Number 24 held on 6 November 1986	6 Nov 1986

Ref No	Title	Date
(NEW)LT000245/166	London Regional Transport: Executive Committee Meeting Number 166 held 16 March 1989	24 Feb 1988-16 March 1989
(NEW)LT000282/115	Westminster City Council	9 May 1991-10 Dec 1997
(NEW)LT000282/126/006	New bus stop for London - design proposals	8 Jun 1994
(NEW)LT000340/038	Jubilee Line Extension	20 Jul 1990-28 Feb 1992
(NEW)LT000415/037	London Underground (LUL) Limited: Project Review Meeting Number 37 held 15 October 2002	2 Oct 2002-15 Oct 2002
(NEW)LT000421/005	London Underground Limited: Investment and Risk Management Committee Meeting Number 5 held 11 November 2003	15 Oct 2003-11 Nov 2003
(NEW)LT000439/073	London Transport Board: Railway Management Meeting Number 73 held 9 July 1964	9 Jul 1964
(NEW)LT000439/121	London Transport Board: Railway Management Meeting Number 121 held 15 July 1965	15 Jul 1965
(NEW)LT000439/522	London Transport Board: Railway Management Meeting Number 247 held 19 October 1978	19 Oct 1978
(NEW)LT000442/117	London Underground Limited: Management Meeting Number 115 held 25 September 1986	25 Sep 1986
(NEW)LT000728/125	Royal College of Art	1985-1992

For further information or to access any of the material listed above please contact the TfL Corporate Archives at corporatearchives@tfl.gov.uk